

# AZFAR HUSSAIN JAFRI

Film Director

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## Vision

To the stars through hardships.

## MAJOR PROJECTS

2024	'Umro Ayyar - A New Beginning' – Feature Film (VR Chili Production) – Film direction.
2023	'Allahyar & The 100 Flowers of God' – Feature Film (3 <sup>rd</sup> World Studios Production) – Animation direction.
2019	'Sherdil' – Feature Film (NK Production) – Film direction. 'Heer Maan Ja' – Feature Film (IRK Films Production) – Film direction. Diamond Supreme Foam – Direction of a digital video commercial – a Silent Monk and All4One production.
2018	'Parchi' – Feature Film (IRK Films Production) – Film direction, Screenplay re-write. 'Allahyar & The Legend of Markhor' – Feature Film (3 <sup>rd</sup> World Studios Production) – Animation direction.
2016	'Janaan' – Feature Film (IRK Films Production) – Film direction.
2014	UNICEF – Corporal Punishment – Direction of 5 Public Service Messages, a docudrama & a music video raising awareness against corporal punishment – A Mercury Transformations Production Telenor – Customer First Day – Direction of a digital video starring Telenor's CEO interacting with public and challenging his colleagues to do the same – A Mercury Transformations Production Telenor – Ao Kar Dikhain – Direction of a digital ad to create pre-release hype for the campaign song video – A Mercury Transformations Production SPARC (PSMs) – Direction of awareness video campaign covering corporal punishment, poor infrastructure & accountability of public schools – A Mercury Transformations Production Noori – Center Stage – Direction of a 'rockumentary' covering Pakistan's famous band, Noori's visit to the US at Center Stage Aman Ao Mina – Direction of a music video starring Sarmad Ghafoor & Phillip Nelson Assis – A Black Box Sounds Production
2013	'Siyaah' – Feature Film (IRK Films Production) – Film direction, Screenplay re-write & Post-production Janan – Direction of an original soundtrack music video for Black Box Sound's drama production, Za Pakhtun Yum Za Na Manum – Direction of a music video starring Naseer Afridi & Sarmad Ghafoor Reaping Sweet Success – Direction of Documentary on USAID interventions in the Mango sector – A Black Box Sounds Production Colors of Life – Direction of Documentary showcasing Children's Action Against Oppression & Neglect (CHAON), a project by Save The Children – A Black Box Sounds Production Action Against Hunger – Direction of Documentary on interventions by the French company ACF – A Black Box Sounds Production Cotton Ginning – Direction of Documentary on IKEA interventions implemented by the WWF Pakistan

2012	<b>Plan B (Theatre produced by Black Box Sounds)</b> – Script, Direction & Acting. <b>Bohot Nazuk Surat-e-Haal Hai (Theatre produced by MAATI)</b> – Debut Performance.
	<b>Uss Paar</b> – Direction of music video for a documentary series for Voice of America, sung by Quratulain Baloch – A Black Box Sounds Production
2011	<b>The Apartment Complex (Series)</b> – Direction, Pre-production, Co-writing, Voice Acting, Voice Direction
2010	<b>Mobilink Blackberry Bold-2 (TVC)</b> – Concept, Direction, 3d Animation and Lighting
2009	<b>Skin Cancer Awareness (TVC)</b> – Direction, 3d Animation and Lighting <b>Mobilink Blackberry Storm (TVC)</b> - Lighting <b>Mobilink Blackberry Javelin (TVC)</b> – Concept, Direction, Animation and Lighting
2008	<b>Discovery Future (Documentary Series)</b> – 3d Animation and Lighting <b>Mobilink Blackberry Bold (TVC)</b> – 3d Concept, Direction, Animation & Lighting
2007	<b>The Little Deviants (Web)</b> – 3d Character Animation and Modeling <b>Lexus IS F (Web)</b> – 3d Fire Dynamics <b>Nike (Web Ads)</b> – 3d Character Animation
2006	<b>Tomb Raider Legend</b> – 3d Character Animations
2005	<b>Isthmus Road (Live Action Short Film)</b> – Concept, Story, Screenplay, Acting, Assistant Direction

## WORK EXPERIENCE

Organization:	<b>Jubilant Studios</b>
Designation:	<b>Creative Director</b>
Duration:	2022 – 2024
Role:	<ul style="list-style-type: none"> <li>• Studio Setup</li> <li>• Creative Director</li> <li>• Visual Effects Supervision</li> </ul>
Organization:	<b>3<sup>rd</sup> World Studios</b>
Designation:	<ul style="list-style-type: none"> <li>• <b>Creative Director</b></li> </ul>
Duration:	2016 – 2022
Role:	<ul style="list-style-type: none"> <li>• Animation Direction</li> <li>• Script Doctoring</li> <li>• Voice Over Artist</li> </ul>
Organization:	<b>Mercury Transformations</b>
Designation:	<ul style="list-style-type: none"> <li>• <b>Freelance Director</b></li> </ul>
Duration:	2014 – 2015
Role:	<ul style="list-style-type: none"> <li>• Director &amp; Cinematographer</li> <li>• Post-Production &amp; Animation</li> <li>• Concept Developer</li> </ul>
Organization:	<b>Black Box Sounds</b>
Designation:	<ul style="list-style-type: none"> <li>• <b>Senior Manager Programming &amp; Productions</b></li> </ul>
Duration:	2013 – 2014
Role:	<ul style="list-style-type: none"> <li>• Producing/Directing features, short films, documentaries &amp; music videos</li> <li>• Supervising video department</li> <li>• Supervising post-production &amp; animation</li> </ul>
Organization:	<b>SZABIST</b>
Designation:	<ul style="list-style-type: none"> <li>• <b>Lecturer</b></li> </ul>
Duration:	2014 – 2014
Role:	<ul style="list-style-type: none"> <li>• Teaching film production techniques</li> <li>• Teaching market standards &amp; requirements</li> </ul>
Organization:	<b>Fatima Jinnah Women University</b>
Designation:	<ul style="list-style-type: none"> <li>• <b>Lecturer</b></li> </ul>

Duration:	2011 – 2013
Role:	<ul style="list-style-type: none"> <li>• Teaching advanced 3d animation using Autodesk Maya and to the senior most students and preparing them for the professional environment</li> <li>• Teaching film production techniques</li> </ul>
Organization:	<b>Numairical Studios</b>
Designation:	<ul style="list-style-type: none"> <li>• <b>Film Director</b></li> </ul>
Duration:	2010 – 2011
Role:	<ul style="list-style-type: none"> <li>• Overseeing creative aspects of all the animation and live action projects</li> <li>• Working closely with the given cast and crew to produce the best possible output</li> <li>• Supervising the post-production process to ensure best quality till the last export</li> </ul>
Organization:	<b>Trango</b>
Designation:	<ul style="list-style-type: none"> <li>• <b>Senior CG Artist</b></li> </ul>
Duration:	2007 – 2010
Role:	<ul style="list-style-type: none"> <li>• Supervision of various company projects</li> <li>• Time based project planning and resource management</li> <li>• Camera animations (shot direction)</li> <li>• Shader and material creation</li> <li>• Lighting and rendering product shots (stills and animations)</li> <li>• Research and development in dynamics (physics)</li> <li>• Pre-visualization and concept development</li> <li>• Liaison with the client for technical feedback</li> </ul>
Designation:	<b>CG Artist</b>
Duration:	<ul style="list-style-type: none"> <li>• 2005-2007</li> </ul>
Role:	<ul style="list-style-type: none"> <li>• 3D character animation</li> <li>• Lighting and rendering</li> <li>• Cloth, hair and particles dynamics</li> <li>• Compositing</li> <li>• Music compositions</li> </ul>
Organization:	<b>Magus Multimedia</b>
Designation:	<ul style="list-style-type: none"> <li>• <b>CG Artist</b></li> </ul>
Duration:	2004-2005
Role:	<ul style="list-style-type: none"> <li>• Pre-visualization and concept development</li> <li>• Video editing (documentaries)</li> <li>• Interactive corporate programs (CDs)</li> <li>• Music compositions</li> </ul>

## MAIN SKILLS

Film Direction & Production  
 Concept Development  
 Animation & Visual Effects  
 Team Management  
 Voice Overs & Acting

## EDUCATION

Institute: Hamdard University  
 Degree: Bachelors of Engineering in Information Technology (BEIT)  
 Year of Graduation: 2004

## REFERENCE

Will be provided on request.